

THE SHOWS BY WILDEYE PROFILE

2026

Version – 4

July 22, 2026

“The Shows by Wildeye – Where Industries Meet Opportunities.”
“Your Gateway to Global Markets.”

ABOUT OUR COMPANY

A Brief Story About The Company

The Shows by Wildeye is an exhibition organisation company focused on creating impactful trade shows, immersive exhibitions, and large-scale public events. The company specializes in organizing industry-focused exhibitions that connect businesses, innovators, and audiences through thoughtfully designed event experiences. Beyond event organization, The Shows by Wildeye operates as an integrated event ticketing and audience management platform, enabling seamless ticket sales, attendee registration, and event access management for exhibitions, conferences, and entertainment events.

To enhance efficiency and scalability, the company also provides application-based solutions that support process automation across the event lifecycle. These digital tools help automate key operational processes such as exhibitor onboarding, visitor registration, ticketing systems, analytics, and event workflow management.

By combining exhibition expertise, digital ticketing infrastructure, and intelligent automation tools, The Shows by Wildeye delivers end-to-end solutions for event organizers, venues, and brands seeking to create high-impact events with streamlined operations and measurable outcomes.

The company aims to build a future-ready event ecosystem where technology, creativity, and strategic partnerships come together to redefine how exhibitions and events are planned, experienced, and managed.

VISION MISSION

To become a globally recognized exhibition and event platform that transforms how businesses, creators, and audiences connect by delivering immersive trade shows, intelligent event technologies, and accessible experiences that inspire innovation, collaboration, and growth.

Our mission is to design and deliver exceptional exhibitions and events that connect industries, brands, and communities. Through strategic event management, seamless ticketing solutions, and intelligent application-driven automation, we aim to simplify event operations while enhancing audience engagement.

We strive to empower organizers, venues, and partners with innovative tools and creative event experiences that drive meaningful business opportunities, cultural exchange, and long-term industry impact.

01

Exhibition & Trade Show Organization

The company manages the entire event lifecycle including concept development, exhibitor acquisition, venue coordination, marketing, and visitor engagement.

02

Event Ticketing & Audience Management

Through its integrated ticketing platform, the company enables seamless ticket sales, attendee registration, and digital access management for exhibitions, conferences, and entertainment events. The system provides real-time analytics, secure transactions, and scalable solutions for events of all sizes.

03

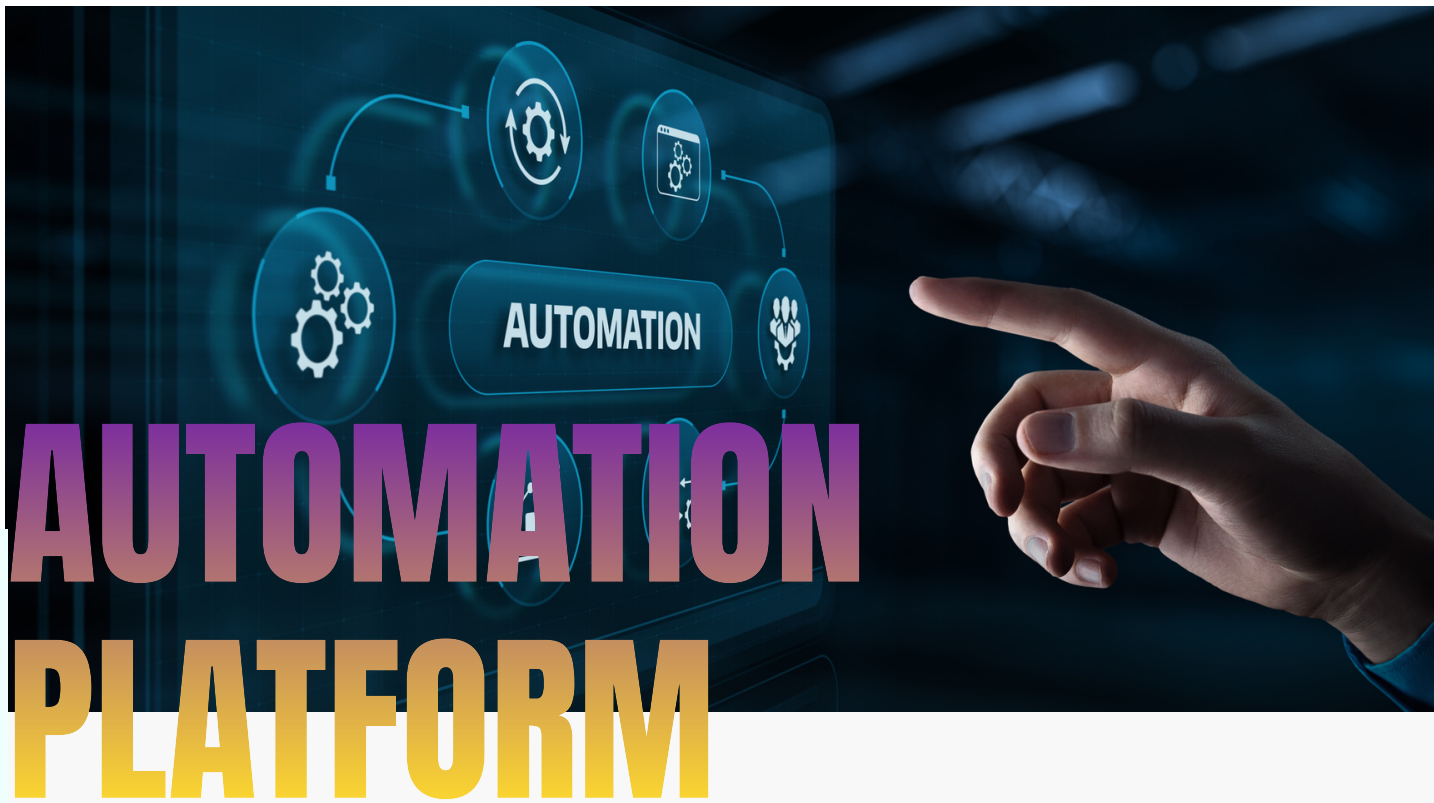
Exhibition Technology & Automation Solutions

The Shows by Wildeye develops and integrates application-based systems that automate critical event processes such as exhibitor onboarding, visitor registration, ticket verification, reporting, and operational workflows. These tools enhance efficiency, reduce manual effort, and improve overall event management.

04

Educational Technology & Automation Solutions

Edubot AI is a smart education platform that transforms live classroom teaching into a continuous home learning experience. Operating across Mobile, Android TV, Cloud, and AI technologies, Edu Bot captures live classroom sessions, digital whiteboards, and audio to build a connected, automated learning ecosystem for students, teachers, parents, and school administrations



The Shows by Wildeye leverages digital technology to streamline and enhance the exhibition ecosystem. Its automation-driven platform supports:

- Digital ticketing and QR-based entry systems
- Online exhibitor and visitor registration portals
- Automated event workflow management
- Data analytics and visitor insights
- Digital marketing and audience engagement tools

By integrating these technologies, the company enables organizers and venues to operate more efficiently while delivering a seamless experience for exhibitors and attendees.

Why Partner With The Shows by Wildeye ?



The Shows by Wildeye operates as an integrated Exhibition ecosystem that combines exhibition management, ticketing infrastructure, and digital automation within a single streamlined platform. This approach allows organizers, venues, and partners to manage events efficiently while delivering a seamless experience for exhibitors and visitors.

The company focuses on developing industry-driven exhibitions that bring together targeted stakeholders from specific sectors. By curating specialized events, The Shows by Wildeye creates meaningful networking opportunities and valuable business connections between brands, innovators, investors, and audiences.

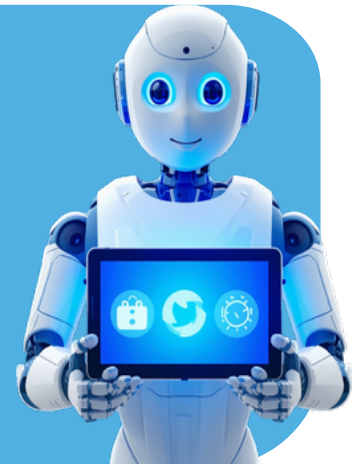
Technology plays a central role in the company's operations. Through digital tools and automation-driven systems, The Shows by Wildeye simplifies event management processes, improves operational efficiency, and enables better data insights for organizers and partners.

With a strong focus on audience engagement, the company designs interactive and memorable exhibition environments that enhance brand visibility and create deeper connections between exhibitors and visitors. The Shows by Wildeye also believes in the power of collaboration.

By working closely with venues, government bodies, industry associations, and international partners, the company aims to develop scalable global events that contribute to industry growth and cross-border business opportunities.

EDU BOT

AI-Powered After-School Learning Ecosystem
A Product by The Shows by Wildeye Private Limited



Edu Bot is an AI-powered education platform that bridges classroom instruction with home learning. Operating across Mobile, Cloud, and Android TV, it automatically captures live classroom sessions, digital whiteboards, and audio to build a fully connected ecosystem for students, teachers, parents, and school administration.

Core Capabilities & Workflow

Smart Classroom Capture: Automatically records live lectures, whiteboard notes, and teacher presentations.

Cloud AI Engine: Converts session recordings into searchable learning modules, smart summaries, auto-generated quizzes, and extracted assignments.

Omnichannel Access: Enables students to replay lessons and resolve doubts anytime via Mobile App, Web Dashboard, and Android TV.

Connected Analytics: Delivers real-time student performance tracking, engagement monitoring, and automated administration tools.

Value to Stakeholders :

For Students: 24/7 access to recorded classroom lessons, instant AI-powered doubt resolution via voice or text, and personalised revision plans tailored to weak topics.

For Teachers: Auto-generated quizzes and assignments, real-time engagement tracking, and early detection tools to support struggling students.

For Parents: Full visibility into study habits and progress through dedicated mobile app dashboards and instant WhatsApp notifications.

For Schools: Maximises the value of smart classroom investments beyond school hours while providing integrated timetable scheduling, fee management, and compliance reporting.

Key Highlights :-

Big-Screen Home Learning: Native Android TV application for comfortable, family-inclusive study sessions.

Multilingual AI Engine:

Advanced speech-to-text indexing and multi-language translation.

Flexible Engagement: Designed for B2B school subscriptions, student premium plans, AI module add-ons, and enterprise white-label licensing.



Business Model of The Shows by Wildeye

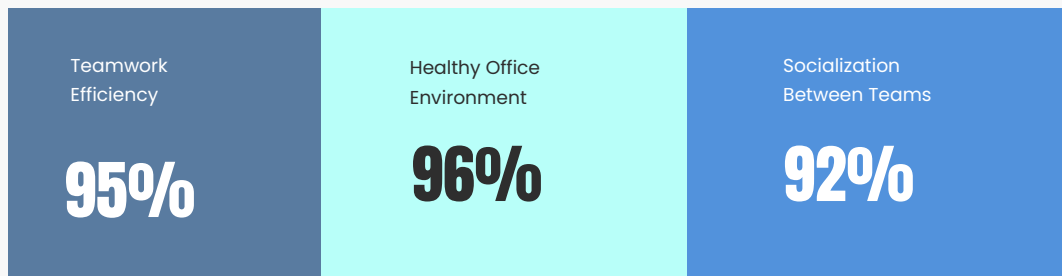
The Shows by Wildeye operates through a multi-stream business model that integrates exhibition management, event ticketing, and technology-driven event solutions. The company generates revenue through exhibition space sales, sponsorship packages, ticketing services, brand partnerships, and event management services.

By organizing industry-focused trade shows and public exhibitions, the company creates platforms where businesses can showcase products, build partnerships, and connect with new markets. In addition to physical events, The Shows by Wildeye provides digital infrastructure including ticketing platforms, registration systems, and event automation applications that support organizers and venues in managing event operations efficiently.

This integrated model allows the company to deliver value to exhibitors, visitors, and event partners while building a sustainable ecosystem for large-scale events and exhibitions.

OUR TEAM

The Shows by Wildeye is powered by a dynamic team of professionals who bring together expertise in exhibitions, event management, technology, media production, and marketing. Our team combines creativity, strategic thinking, and operational excellence to deliver high-quality exhibitions and immersive event experiences.



Mubarak Muhammadali

Chief Executive Officer
& Founder

Suresh Mohan

Director
Marketing & Planning

Abdul Razak

Director
Sales & BD

DR.L.Ramaswamy

Director &
Advisor to the Board

THANK YOU

Thank you for taking the time to learn about The Shows by Wildeye.

We appreciate your interest in our vision to create impactful exhibitions, immersive event experiences, and technology-driven event platforms that connect industries, brands, and audiences.

We welcome the opportunity to collaborate with partners, venues, industry organizations, and global event platforms to create world-class exhibitions and trade shows.

We look forward to building meaningful partnerships and creating exceptional event experiences together.



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